

WEIGHT TRACKER

Weight Tracker is a mobile application that has become popular in more than 10 countries. It offers solutions for weight maintenance, which help people to lose weight on healthy basis.

Challenge

The Customer approached *instinctools with the request to improve the existing web application to bring a competitive mobile product for weight tracking to the market in the shortest time possible.

Project's goals

- Deliver simple, user-friendly mobile application for both iOS and Android
- Upgrade functionality with new features
- Improve product quality

Solution

Agile approach allowed our team to develop and deploy a high-quality product within 1 month.

Key features



Detailed graphs showing weight history:

- Body Mass Index calculator
- Daily Calorie Intake calculator
- Total Weight Loss/ Gaining calculator
- Average Daily/ Weekly Loss/ Gaining calculator



Monetization through premium functions:

- online consultations from a certified coach
- personal diet system management



PIN lock to secure your privacy



Multiple language localization



Time-to-goal estimate



Track body measurements



Community Chat

Technologies



iOS



Android



Java



Swift