

# INITIATIVKREISES RUHR CONTENT POOL



Initiativkreises Ruhr, is a consortium of 71 leading economic companies. They employ around 2.25 million people worldwide and generate a global turnover of around 630 billion Euro.



## Challenge

Association of the large enterprises, wanted to provide the software which would allow informing the clients on news of association and provide reference information about their activity.

The application should give opportunity of viewing of information of various formats, integration with one of content control systems.

## Solution

We have developed the application meeting the set objectives, which allows looking through information of the following types: HTML pages, video, images, PDF. The mobile application is integrated with WordPress CMS.

## Technologies

■ Titanium Mobile Framework

■ Cocoa Touch API,  
UIKit framework

■ WordPress CMS