

Fishing App For a Norwegian Startup

How rolling out a mobile app with detailed real-time bathymetric maps and social network features helped a Norwegian startup to attract **20,000 users** in the first three months of the product's existence.

Challenge

The service needed some reworking. It was necessary to funk the app up and make it convenient for customers. At the same time, our team had to fix all the bugs.

Solutions

- Update of the credit system logic
- Integration with social networks
- Update of bathymetric maps
- Development of discount & subscriptions systems

Key features



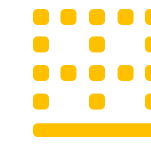
share your photos with friends in social networks



download friend's pins on your own maps



add new hardness of soil layer

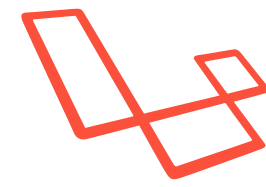


get exact and detailed bottom topography data



check the road to the lake, parking places and boat's availability

Technologies



Laravel 4 Framework



PHP



Google Maps API



HTML



Javascript



MySQL



Less

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