

## Portal for European educational virtual fair EHEVF 2015



<http://www.study-europe.net/>

The Delegation of the European Union in India in collaboration with EU Member States organised the European Higher Education Virtual Fair India and South Asia 2015 (EHEVF 2015). One of the major components of Virtual Fair was Online Portal.



## Problems

Online Portal should solve following problems that considered to be typical for every fair:

- ⚠ Lack of necessary information about participants, universities; problem of information irrelevance & commonality
- ⚠ Non-organized information about available training programs, accommodation, expenses.
- ⚠ Unability to filter promptly all information about user's needs
- ⚠ Unability to maintain direct/ virtual communication between students and university representatives
- ⚠ Lack of user-friendly platform to manage the entire pre-collected information and display it to the user in convenient way

The main troubleshooting solution was to create the portal on the basis of CMS.

## Challenge

The main goal of our team was to make the backend part of the portal:



Import all early collected information on our CMS.



Integration with Adobe Connect webinars



Give the possibility for uni representatives to make their own micro-blogs for each university.



Create a university news feeds and possibility to receive periodical news from the existing ones (from university sites).



Arrange Q&A sections in each university; provide dynamic content filling of this sections on the basis of frequently asked questions; launch notifications for the interested upon receiving new questions / answers



Provide Online Calendars with the ability to subscribe on it and on periodical notifications upon publishing of up-to-date information that might be interesting to the user



Arrange Online Chat Rooms for students and universities in a given time interval



Aggregation of news feeds and the ability to customize the data tapes for registered users



Enable easy editing / updating of information about universities by the uni representatives or content editors from mcGroup / Media Consulta.



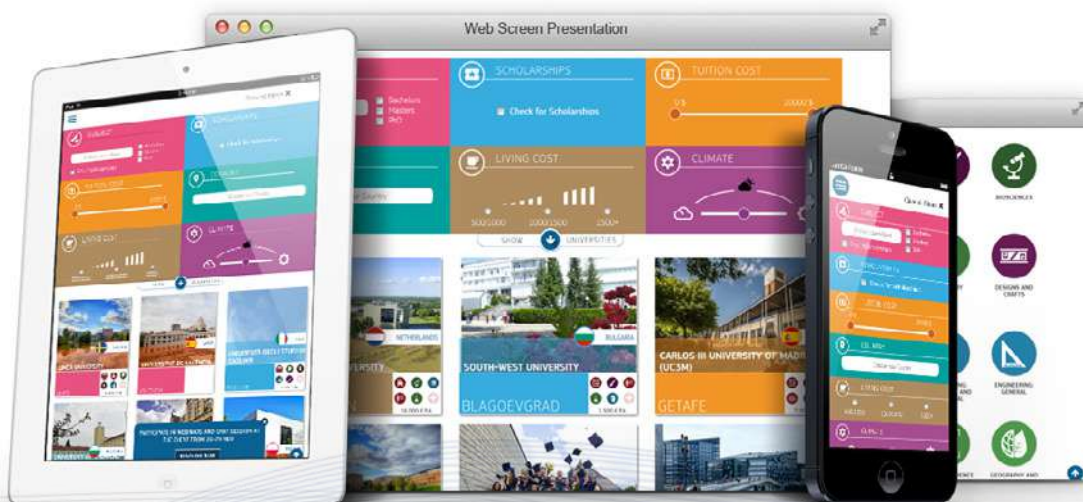
Import / export of users and creation of users notification about particular events in the system



Creation of custom reporting forms



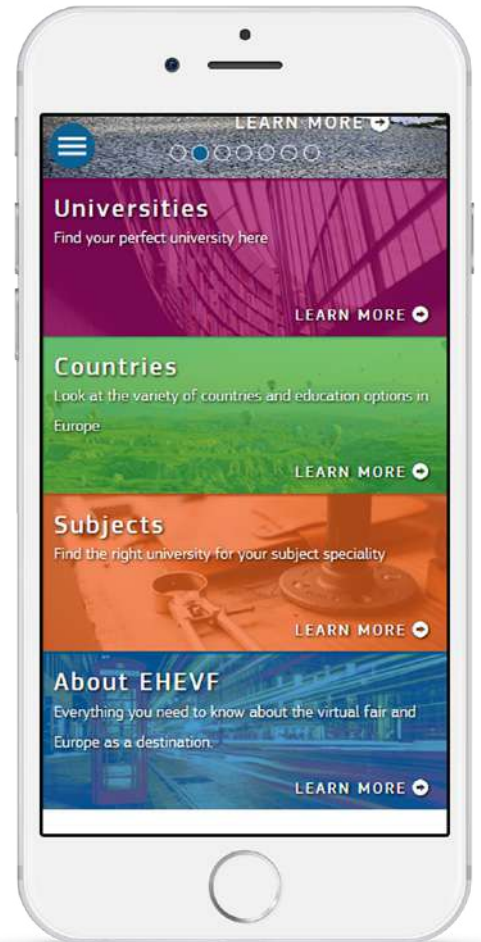
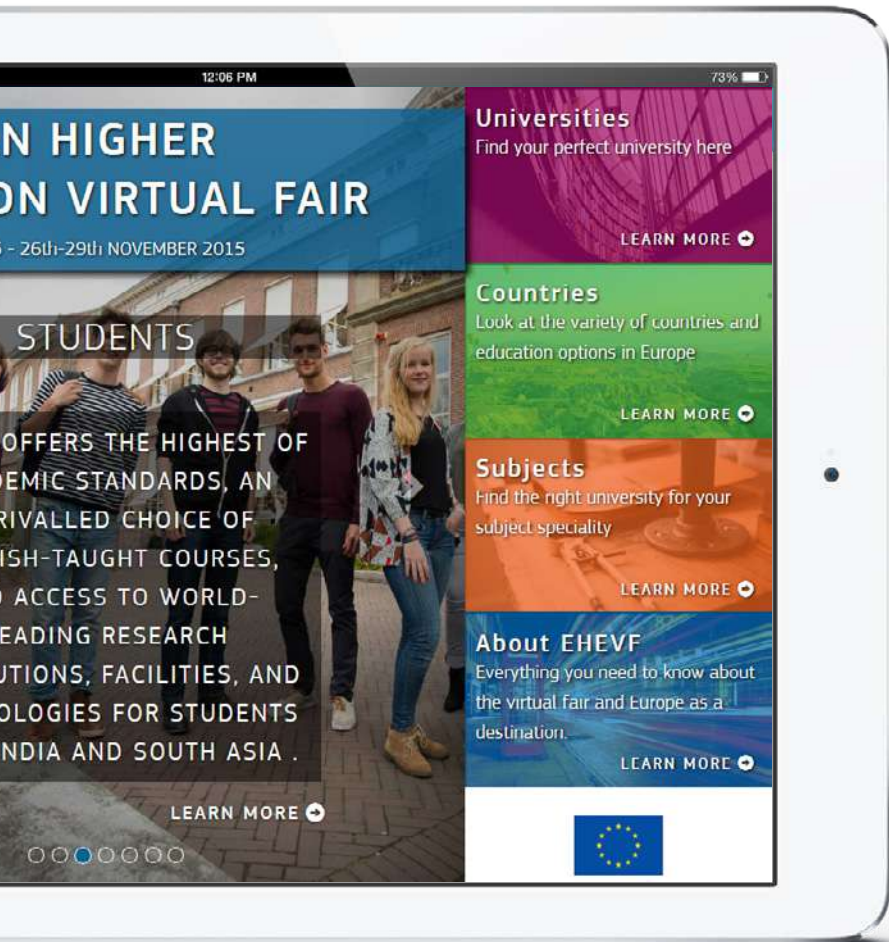
Creation of custom layout for CMS pages





## Solution





### Technologies Used

Drupal™



JavaScript

CSS

jQuery

Adobe Connect API