

Ecommerce Solution For a Canadian Loudspeakers Manufacturer and Retailer

TOTEM 
ACOUSTIC

How rolling out an Ecommerce solution for a top-selling series of their loudspeakers helped the client to **triple the sales in 12 months**.

The goal of Totem Acoustic is to constantly provide designs that are both affordable and real “soul movers” for all music lovers. We were working on Kin Mini project. That is a separate website made exclusively for selling of Kin Mini model of loudspeakers.



Well-designed products need well-designed product pages. Our goal was to create clean page that would let visitor see model in different colors and learn specifications

Result

Application is a standard e-commerce for a single product with different colors. It allows you to view the description of the product and order it as an unregistered user, or as registered. For registered users delivery address is stored. English / French versions of site are available

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