

# E-Book Platform For a Swedish Publishing House

How developing a multifunctional e-library with social media elements, such as chat and a rating system, provided a virtual publishing house with a **36%** growth in the flow of new readers and authors.

## Challenge

The main aim was to develop an e-library similar to Amazon Reader. The app had to be interesting for a wide range of users: both authors and readers. The e-library was required to be multifunctional, and contain lots of possibilities, such as chat, convenient reading, sharing, and publishing.

## Solutions

- Development of the library/chat sections with the elements of social networks, authors' rating system
- Adaptation of the e-book reader
- Development of print functionality
- Possibility to order a book even with a one copy edition
- Choice of book format/ type and the nearest printing office

## Publisher features



Transform your text in three clicks into a professionally-designed book



No need to print a great number of copies to get an author's edition – order even just one



Choose your own edition design – font, text & pictures, decorative fixtures, etc



Share links to your books – let your readers & colleagues make you famous!



Keep your copyrights effectively protected: with this e-library be sure that nobody will be able to steal the results of your book writing



Let your book work for you: get fair remuneration for your piece of art

## Reader features



Find editions of every trend in the catalogue (even sector-specific texts)



Read books in a convenient format – on paper or on any device



Be an expert, share your opinion on works you like, let it find its target audience and be an interesting subject for discussion



Work with information, know your onions – leave your mark, highlight quotations, write comments directly in a book, share your thoughts with friends and likeminded people

## Technologies



PHP



Yii framework



MySQL



NetCat



HTML



CSS



JS, Ajax



WebAPI

## Do you have a similar project idea?

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