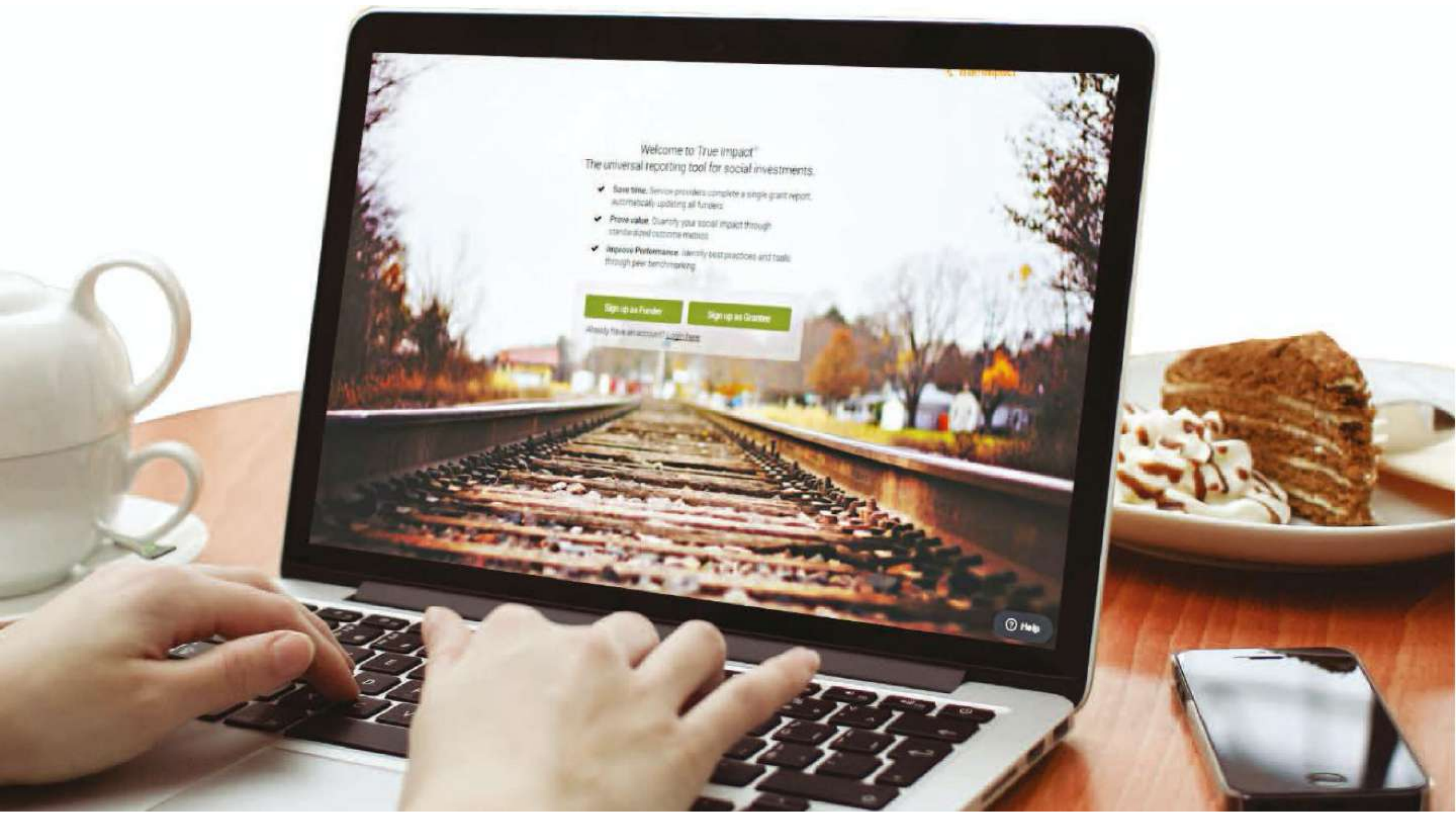


# ROI MEASUREMENT

Our customer provides web-based tools and consulting support to help organizations measure the social, financial, and environmental return on investment (ROI) of their programs and operations.

## About the Project

This platform is intended to support work with grants for both funders and grantees. The customer provides a range of practical performance measurement tools for investors and social service providers to help quantify the social, environment, and business benefits of their philanthropic community investment and grant making activities.



## Benefits

The customer makes grant reporting easier and more valuable for both grantees and funders, enabling them to:

### Prove Value

- Standardized outcome metrics quantify each program's social value, and roll out the aggregate impact of whole portfolios.
- Automatic calculations tell each funder how much of the impact they can claim.



### Improve ROI

Common metrics enable cross-program benchmarking and best-practice sharing, guiding investment and management decisions.

### Save Time

Grantees create and update a single universal program report, automatically updating each funder's copy.



## Challenge



Responsive design



Export/import CSV file



Tree drag&drop tags



Drag&drop uploading images



Wizard "step by step"



Tracking page by Google Analytics

## Product Features

- Create funder/grantee account
- Create portfolio/investments/programs
- Export/import CSV file for investments
- Tag support
- Report data for programs
- Notify user about creation, invitation

## Technologies



HTML5 + CSS3



AngularJS



PHP