

## App for Shopping

### Description

**Together with our international partner, we have designed Android mobile app for shopaholics.**

We've created one the most popular application in its category in the Asian region. By the end of 2013, the app had 6,000+ users and more than 3,000 discounts available, attracting three new merchants every week.

### Main app features

- ✓ **browse categorized** and geo-targeted sales
- ✓ **subscribe and get notified about new sales** from chosen categories
- ✓ **view information about shops** organizing sales
- ✓ **get and activate e-coupons** to get exclusive discounts
- ✓ **create lists of chosen sales** and coupons in online/offline mode





I've hired top US engineers, and I've hired \*instinctools engineers – as individual engineers and as a fully managed team. Simply put: the quality is right there with top US-based engineering, but the price isn't.



## Used technologies



Android Location API



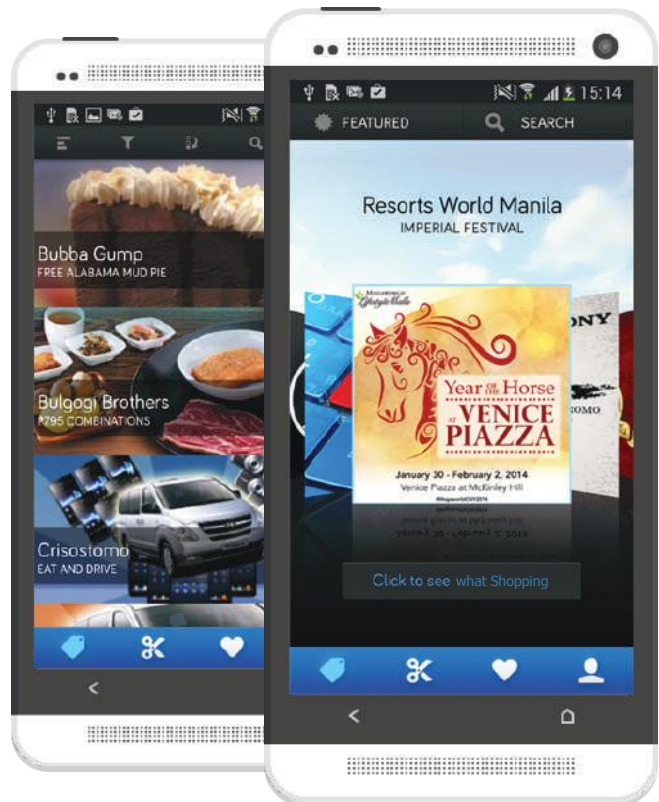
Google Maps API



Facebook SDK



Android Volley



## Budget and project details:

- Analytics – was not needed
- PM – 8 m/days
- Graphical Design – was not needed
- Programming – 52 m/days
- QA – 12 m/days
- Delivery – 5 m/days

IN TOTAL: 77 m/days

Project budget: \$17 900