

Happy Buying Promo Website

The founders of the enterprise pursued the aim to launch the production of European quality stocking production at a competitive price, thus making the company's output popular not only on the Eastern European and CIS markets but also enter the world market. From the very moment of its foundation till present days, Conte JV is the leader in stocking and knit-wear production for women, men & children in Eastern European countries.



Challenge

To create a website for the promo event with intent to use as part of advertising campaign. The Website should give the user an opportunity to get acquainted with the promo event, put a question to Technical Support, to look through most-oft asked questions, to see the prizes, etc.



*instinctools team need to develop:



Wordpress plugin which displays the list of winners, adds ability to edit this list from the admin panel of the website



Wordpress plugin which allows to subscribe on the website news



Plugin for the news which allows news to be editable, to add or remove them from admin panel by administrator



Display all information about future events on the landing page located on the wordpress CMS



Add countdown to the promo event which sponsors are going to run soon



Give users the ability to view most frequently asked questions and ask their own questions



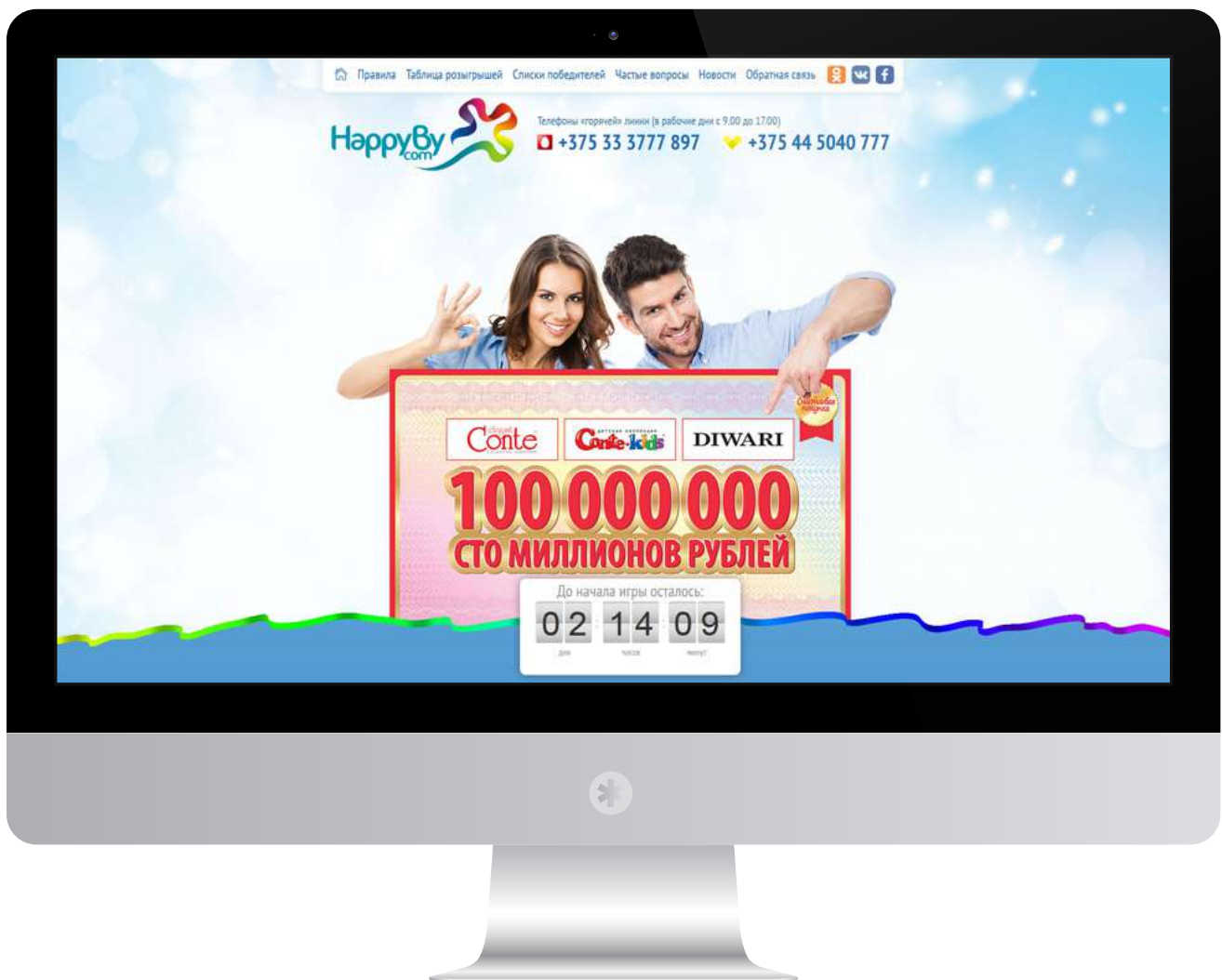
View participating rules of the planned event









Solution

The website meeting the objectives has been developed, which allows to look through information of the following types: HTML pages, video, images, PDF. It is integrated with WordPress CMS.

<http://www.happyby.com/>



Key Features:

-  learn rules for participating in promo event
-  view some recent news about past and future events
-  subscribe on exclusive offerings & news
-  ask question to Technical Support
-  see prizes
-  get acquainted with frequently asked questions



Technologies Used
Methodology: Waterfall

